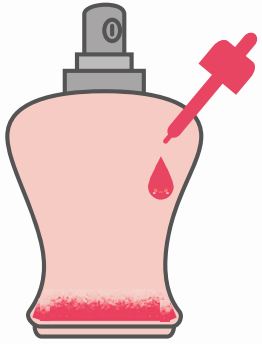


TYPES OF FRAGRANCES

Eau de Fraiche (EDF)



**1% to 3%
fragrance
concentration**



**Lasts for
approx. 1 - 2
hours**

Eau de Cologne (EDC)

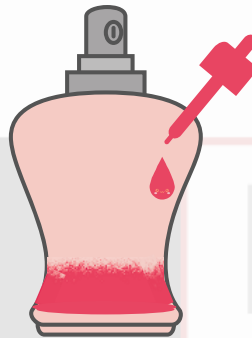


**2% to 4%
fragrance
concentration**



**Lasts for
approx. 2 - 4
hours**

Eau de Toilette (EDT)



**5% to 15%
fragrance
concentration**



**Lasts for
approx. 4- 6
hours**

Eau de Parfum (EDP)

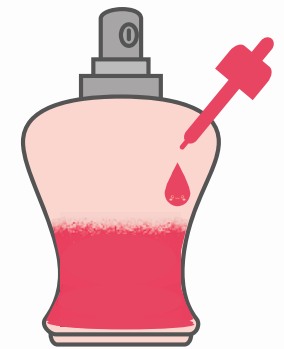


**15% to 20%
fragrance
concentration**



**Lasts for
approx. 6 - 8
hours**

Parfum (Pure Perfume)



**20% to 30%
fragrance
concentration**



**Lasts for
approx. 8+
hours**

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THE IMAGE LAUNCHPAD